

**For Immediate Release**

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**DFA Ingredient Solutions Launches  
First-Of-Its-Kind E-Commerce Platform**

*New E-Store will Give Smaller Food Manufacturers and Startups  
Access to High-Quality Dairy Ingredients*

**Kansas City, Kan. (August 6, 2020)** – DFA Ingredient Solutions, a division of Dairy Farmers of America, today announced the launch of an e-commerce store that will enable food manufacturers to order smaller quantities of its award-winning, high-quality dairy ingredients.

The new platform will initially feature dairy-based ingredients, including DairiConcepts® seasoning blends, specialty powders and concentrated pastes. Previously only available in larger quantities, food manufacturers can now purchase as little as 50-lb. bags of specialty powders and seasoning blends, and a 45-lb. box of the concentrated pastes.

“We receive many requests from small food manufacturers for specialty ingredients that deliver flavor and texture benefits associated with dairy into their products,” says Carol Willenbring, Vice President, Marketing and R&D for Ingredient Solutions. “Our response to these inquiries was to develop an online experience to give these companies access to the same, highly-rated dairy ingredients that leading brands and larger food manufacturers have come to expect from us.”

**Easy Account Set-Up and Delivery**

Setting up an account with DFA Ingredient Solutions is easy. Simply visit [dairiconcepts.com/shop](http://dairiconcepts.com/shop), where users will verify their business and create an account. Once verified, products are available for purchase with a credit card. Preferred shipping methods are available, including overnight, 2-day and standard ground.

DFA Ingredients Solutions provides innovative dairy taste and flavor solutions that nourish people around the world, all powered by a sustainable supply of milk from DFA’s unbeatable network of family farm-owners. To learn more about the variety of products and services DFA Ingredient Solutions offers, visit [www.dairiconcepts.com/shop](http://www.dairiconcepts.com/shop).

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DFA Ingredient Solutions is a division of Dairy Farmers of America, a national, farmer-owned dairy cooperative focusing on quality, innovation and the future of family dairies. DFA Ingredient Solutions delivers essential ingredients in exceptional ways — from versatile dairy powders and butter products to award-winning cheeses. We work with some of the world’s largest food companies to develop ingredients that satisfy their customers’ cravings, all while being part of our network of more than 13,000 family farm-owners who stay committed to social responsibility and ethical farming.

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